



NEW RELEASES

Entering the Rental Lounge brings you to our 'New Release' page - an up-to-the-minute presentation of the very latest releases available to rent **in store only**. Emphasis is placed on our informed recommendations and other noteworthy releases.

New Releases

Courier Releases

An overview of **all** 'New Releases' (by release date) is also available by clicking on our 'Recent Release' calendar link, featured near the bottom of the page.



Recent Release Coming Soon

A schedule of **forthcoming** titles is also available by clicking on the 'Coming Soon' calendar link, also at the bottom of the page.

Reservations for in-store pick-up are welcome for New Releases via e-mail or telephone.

Browse

Action/Adventure
Classics
Comedy
Cult Movies
Documentary
Drama
Family
Foreign Cinema
Horror
Music
New Zealand Film
Science Fiction
Suspense

BROWSE BY GENRE

Here is the best way to find films if you are not quite certain of what you are looking for.

The 'Browse' pages are designed to *suggest* films to watch. They expand on the 'New Release' page by presenting further at-a-glance information about the **best** and **latest** releases in each specific genre (category).

You can further refine your browse with the **Explore** menu (located at the top right of screen).

This menu allows you to **cross-match** the selected genre with popular sub-genres (eg. 'Drama' with 'Romance', 'Documentary' with 'Politics', 'Foreign Cinema' with 'Comedy', 'Horror' with 'Walking Dead', etc.)

A sub-genre **sampler** (located at the bottom of the screen) further displays these combinations with representative films in each genre match.

You can also view 'Aro Favourite' and 'Recommended' films in each genre.

All 'explore' views can be tailored to list either in reverse chronological order (latest-to-oldest) or alphabetically.

Additionally, the Foreign Cinema Browse page allows you to browse films by **country** of origin or **language**.



COURIER RELEASES (ONLINE RENTAL)

Here is the ideal starting point if you wish to rent a film from out-of-town or across town from our retail store situated in Wellington's Aro Valley.

Courier 'Mode'

Courier Mode presents only films that are available to order online (for courier delivery).

Show All Releases Courier Rental

You can switch to courier mode by selecting "Courier Rental" near the top of each 'Browse' page.

The 'New Release (Courier mode)' page displays all New Release titles that are newly available to rent via the website. These titles enjoy an extended hire period over the standard 'in-store' period when ordered on-line.

Courier mode is also extended across all of our Browse (Genre) pages to represent key and latest releases in their respective genres that are not restricted to 'overnight' in-store rental.

For details about ordering, see "Ordering / Shopping Basket" in the grey panel overleaf.

Courier Rental Rates & Terms

Videos & DVDs	Price	Hire Period
New Release (courier)	\$7	5 day
General Catalogue	\$5	5 day
DVD Imports	\$7	5 day
Music/Short programs	\$4	5 day
Family films	\$4 / \$3	7 day

The **hire period** is inclusive of the overnight travelling time each way. Week-day orders should be placed by midday Monday in order to be received back by Friday, while orders for weekend viewing must be placed by midday Thursday (Wednesday for 'RD' deliveries).

Our rental courier fee is **\$3 per overnight transit** (\$6 return) for up to four videotapes or six DVDs, anywhere in NZ. A surcharge may apply for 'RD' deliveries.

We also provide an 'urgent' same-day service to members in the Wellington CBD for an additional charge of \$2 per delivery. Orders must be placed before 12 noon on the day of expected delivery.

An Arovideo **10-trip concession card** is also available to Online customers. Priced at \$40, an Online 10-trip card saves up to 40% on the list price.



AroVideo

ONLINE

WEB MANUAL

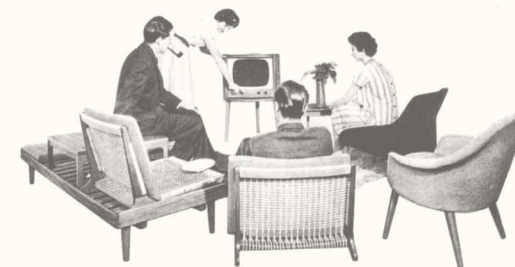
Actually good, Virtually better...

Welcome to the new Arovideo website!

Designed to match your tastebuds with selections from our quality range of over 9000 films on DVD & video, the website enables you to browse our library in a virtually unlimited variety of ways.

This 'manual' is to let you know about the unique features that the new site offers and how to get the most out of them.

Enjoy!



Starring...



Plus an illustrious cast of supporting features, incl. Courier Rental, Advanced Search, incisive reviews, and much more...

www.arovideo.co.nz



The Sales Gallery has identical features to the Rental Lounge (see overleaf), except here we promote the best films available to purchase and collect. The **New Release** Sales page displays the very latest recommended films for purchase, while the **Browse** pages expand upon this to display the latest and greatest films in each genre.

As with Rental, each browse page allows you to refine your browsing over mixed genres, and by our 'Favourites' and 'Recommended'. Further to this you can rummage through films that we are on-selling from our rental stock.

Retail prices are customarily displayed when browsing in the Sales Gallery. **DVDs** ordered online are **delivered free** within New Zealand, while tapes attract a delivery fee of \$2 per unit.

CATALOGUE SEARCH TIPS

You can quickly search for any **film, director** or **actor** from the 'Search Bar' located on the home page and at the bottom of every other page.

You can also search for keywords in our **synopses** for authors, places, topics, etc. For best results when searching synopses we suggest you use variations. Eg. If searching for movies about boxing try not only 'boxing' but also 'boxer' (note: 'box' will include unrelated results).

Searching is spelling and punctuation sensitive. The film you're looking for can often be more efficiently found by shortening the search or using a unique word in the title (eg. "Virginia" for "Who's Afraid of Virginia Woolf?").

Search results can be tailored to suit (at the bottom of the page) - either in chronological or alphabetical order, with options to display the image, actors, director, synopsis, etc.

The Catalogue Search searches both the Rental Lounge and Sales Gallery.

ADVANCED SEARCH

You can further refine your searches using our Advanced Search (located in the 'Search Bar'). Here you can search for films by format (DVD or VHS), mode (Sales or Rental), country, language, genres and key topics in combination with the main search criteria (Film, Director, Actor, Synopsis).

Format Filtering

Search results (lists of films) can also be further refined by format. After you've completed a 'search' you can then filter the list to specify, say, those "Clint Eastwood" films that are available on DVD (or VHS) to buy (or rent).

ANATOMY OF A FILM PAGE

Film Credits

Title, Year(s), Duration, Rating, Language(s) (Where language is other than English).

You can also click to find other films related by **Director, Actor** ('Featuring'), **Country(ies)** and **Genre / Sub-genres** (Categories that describe the film's style or type)

Synopsis / Aro Review

We do our best to offer a personalized review for all significant releases and, for films that we haven't previewed, offer an informed overview based on critical 'consensus'.

We like to call a spade a spade or at least a turkey a turkey, but admit to being more democratic in our old age, as we can't expect you to appreciate our taste all of the time!

Festivals & Awards

Major awards - Oscar, Cannes, Sundance - as well as archival reference to the NZ Film Festival programs.

DVD Features

An overview of supplementary and bonus material.

Close Relatives

Customized suggestions of films of similar subject or genre, in order of preference.

Keywords

Subjects of special note - linked to related films.

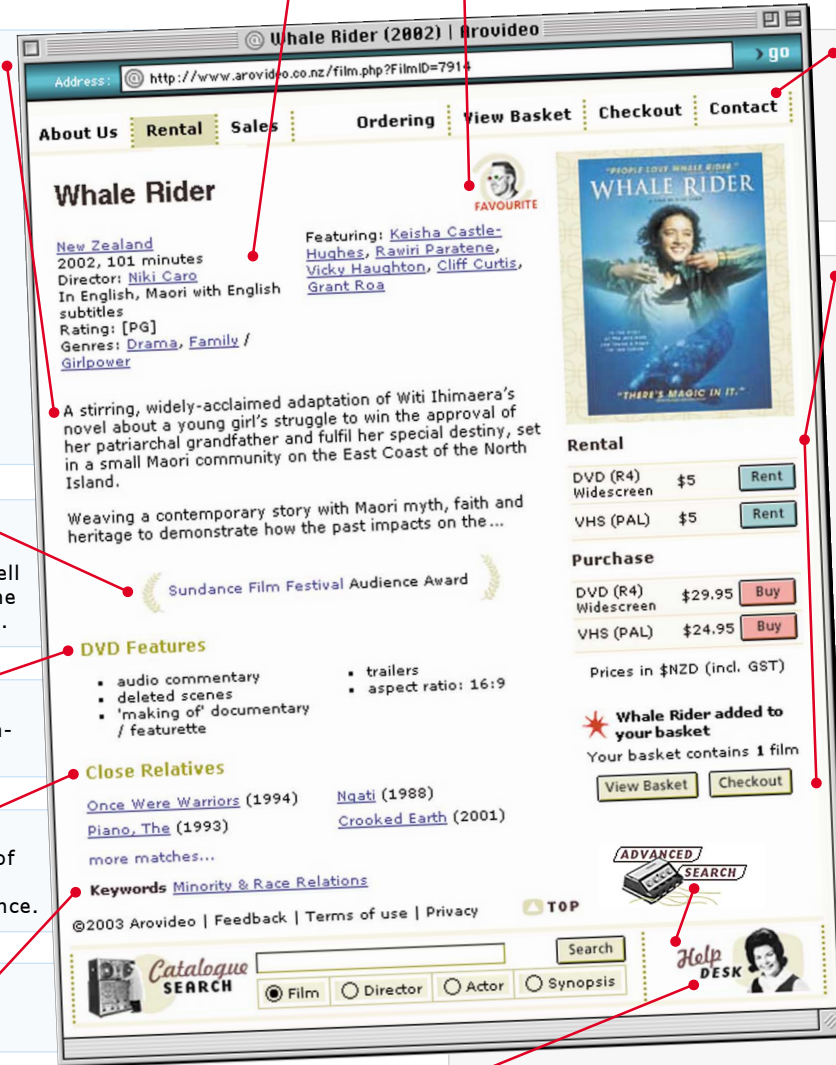
Help Desk

Help is instantly at hand with any of the functions of the site, including details about Membership, Pricing, Shipping, Checkout, Censorship, Returns, Feedback, etc.



Favourite & Recommended

Our personal 'seals of approval' are searchable by Genre from the Browse pages or via 'Advanced Search'. **Aro Favourite** is reserved for true classics of their genre and other outstanding films and hidden gems. **Recommended** films are generally films of note within their particular genre that we think (or have on good authority) are worthy of your time.



E-mail We'd love to hear from you with your suggestions & purchase enquiries for films we don't list, or anything else...except spam! letterbox@arovideo.co.nz

ORDERING / SHOPPING BASKET

This area displays the available Rental and Purchase options.

The "Rent" and "Buy" buttons indicate that the film is available to order on-line.

Simply click a button to order a film in the format of your choice.

When you have completed your selection(s), click on "Checkout".

We'll then lead you through five easy steps to placing your order, while ensuring your details are fully secure.

We accept Visa, Mastercard, Amex, NZ cheques, Direct Credit, and Purchase Orders (for approved commercial / institutional customers).



The Arovideo site was proudly designed and developed by Motive: www.motive.co.nz